



IEEE **BHI**2023

IEEE-EMBS INTERNATIONAL CONFERENCE ON
BIOMEDICAL AND HEALTH INFORMATICS

October 15 - 18, 2023 | Pittsburgh, PA



IEEE BHI 2023 Exhibitor and Patron Prospectus

Pittsburgh, Pennsylvania | October 15-18 2023

BHI.EMBS.ORG/2023/WELCOME





Exhibitor and Patron Prospectus

IEEE-EMBS 2023 International Conference on Biomedical and Health Informatics (BHI) will be held in Pittsburgh Pennsylvania, from 15-18 October 2023. It will provide a unique forum to showcase enabling technologies of devices and sensors, hardware and software systems, predictive models, databases, and big data analytics and machine learning that optimize the acquisition, transmission, processing, monitoring, storage, retrieval, analysis, visualization and interpretation of vast volumes of multi-modal biomedical data, as well as related social, behavior, environmental, and geographical data. It will also demonstrate the deployment of BHI informatics solutions that integrate key technologies including machine learning, artificial intelligence, Internet of Things (IoT), mHealth, e-Health, human-computer interface, telemedicine, bioinformatics, sensors, imaging, and public health monitoring, to achieve patient-centric and outcome-driven effective health care.

IEEE BHI 2023 will provide dedicated networking social events and special topics workshops to encourage IEEE BHI 2023 participants to exchange knowledge and insights and to cultivate collaborations.

Information Contact

Coral Miller

Conference Manager

IEEE BHI 2023

✉ cmiller@ConferenceCatalysts.com

☎ +1 352 872 5544 *119



IEEE
BHI2023
IEEE-EMBS INTERNATIONAL CONFERENCE ON
BIOMEDICAL AND HEALTH INFORMATICS
October 15 - 18, 2023 | Pittsburgh, PA



Official Conference Dates

October 15-18, 2023

Conference Location

Pittsburgh, Pennsylvania



Exhibits Run October 15-18

Exhibiting at IEEE BHI 2023 is a cost-effective way for companies, large and small, to showcase enabling technologies of devices and sensors, hardware and software systems, predictive models, databases, and big data analytics and machine learning that optimize the acquisition, transmission, processing, monitoring, storage, retrieval, analysis, visualization and interpretation of vast volumes of multi-modal biomedical data, as well as related social, behavior, environmental, and geographical data.

Action Item	Day	Start
Exhibitor Move In	Sunday, October 15	1:00pm-5:00pm
Exhibitor Hours	Monday, October 16	8:00am-5:00pm
Exhibitor Hours	Tuesday, October 17	8:00am-5:00pm
Exhibitor Hours	Wednesday, October 18	8:00am-3:00pm
Exhibitor Move Out	Wednesday, October 18	3:00pm

*Schedule is tentative and subject to change slightly



Exhibitor and Patron Prospectus

BHI 2023 provides four exhibitor and patron packages: Exhibitor, Silver Patron, Gold Patron, Platinum Patron. The benefits of each package are summarized below.

	Exhibitor	Silver Patron	Gold Patron	Platinum Patron
Number Still Available	15	4	4	2
Tabletop	1	1	1	1
Exhibitor tabletop staff badges* <i>*Badges grant access to exhibit hall, lunches and breaks M-W</i>	2	3	4	5
Discounted conference registration(s)* <i>*Discounted registrations are \$425 USD and must be purchased separately.</i>	1	1	2	3
Listed as exhibitor/patron on website and printed materials	✓	✓	✓	✓
Identified as patron on signs during the conference		✓	✓	✓
Identified as patron in electronic proceedings of technical papers		✓	✓	✓
Industrial track speaking slot (free to registered attendees)* <i>*Must be approved by TPC Chair & Tutorial Chair</i>			✓	✓
One-page ad inserted in conference bag* <i>*Patron must provide materials</i>			✓	✓
One-minute company video (Super Bowl ad) before plenary			✓	✓
5-minute presentation slot during conference lunch				✓
Logo included on conference bag				✓
	\$2,000	\$2,250	\$3,500	\$6,000



Exhibitor Tabletop

Your Exhibit Tabletop Includes

1	Tabletop
2	Chairs

Additional Patron Opportunities (non-exclusive)

If your company would like to be an exclusive patron or if you do not see the opportunity you are interested in, please contact Exhibits Manager.

Gala Dinner Patron	1 Available (exclusive patronship)	\$7,500
Lunch Patron	3 Available	\$1,500
Lanyard Patron	1 Available (exclusive patronship*) <i>*production not included</i>	\$1,000
Coffee Break Patron	6 Available	\$1,000
One Page Ad in the Conference Bag	<i>Production not included and content subject to approval</i>	\$750

Your company will be recognized on signage onsite at the specific event for which you are the patron.

For More Information

For more information on exhibiting and patronships at BHI 2023 contact Exhibits Manager.



Terms and Conditions

1. Contract

This application, properly executed by applicant (exhibitor) shall upon written acceptance and notification of table tops assigned by BHI 2023 management constitute a valid and binding contract.

2. Assignment of Space

Assignment of space to exhibitors and those making application will be made in the order of date and time received. BHI 2023 will continue to receive applications and assign exhibit space, as it remains available, until shortly before the show opening date. In all cases, total tabletop payments must be received prior to show opening. BHI 2023 assignment of table tops is final and shall constitute an acceptance of the exhibitor's offer to occupy space. After assignment, space location may not be changed, transferred or canceled by the exhibitor except upon written request and with the subsequent written approval of BHI 2023 management. BHI 2023 management reserves the right to reassign exhibitor space in order to modify floor plan for overall benefit of the show.

3. Subletting Space

No exhibitor will assign, sublet, or apportion the whole or any part of the space allotted to him, nor exhibit therein, nor permit any other person or party to exhibit therein, any other goods, apparatus, etc. not manufactured or distributed by the exhibitor in the regular course of his business except upon prior written consent of BHI 2023 management.

4. Exhibit Space Rental Rates

Exhibit space rental includes materials and services described herein. Show price per tabletop contracted at \$1,750.

5. Payment Requirements and Cancellation Charges

Applications require full payment before table tops are assigned. Payment in full is required with submission of contract application or on the date indicated on the invoice. All cancellations must be made in writing and will be based on the following:

Schedule of refunds:

Before September 15, 2023:

Refund of 50% of the total license fee for cancellation

On or after September 15, 2023:

No refund or credit at any time.

It is understood that BHI 2023 reserves the right, at its option, to reassign a cancelled tabletop regardless of the cancellation rate assessed. In the event that the premises in which the BHI 2023 show is conducted shall become, in the sole discretion of BHI 2023, unfit for occupancy, or substantially interfered with by reason of any cause or causes not reasonably within the control of BHI 2023, this agreement may be terminated by BHI 2023. For this purpose, the term "cause or causes" shall include, but not by way of limitation, fire, flood, epidemic, earthquake, explosion or accident, blockage, embargo, inclement weather, governmental restraints, restraints or orders of civil defense, or military authorities, act of public enemy, riot or civil disturbance, strike, lockout, boycott or other labor disturbance, inability to secure sufficient labor, technical, or other personnel, failure, impairment or lack of adequate transportation facilities, inability to obtain, or condemnation, requisition or commandeering of necessary supplies or equipment, local, state or federal law, ordinance, rule, order, decree or regulation, whether legislative, executive, or judicial, and whether constitutional, or act of god. Should BHI 2023 terminate this agreement pursuant to the provision of this paragraph the exhibitor waives any and all claims for



Terms and Conditions (continued)

damages and agrees that BHI 2023 may, after computing the total amount of BHI 2023 cost and expenses in connection with its preparation for and conducting of the BHI 2023 event, (including a reasonable reserve for claims and other contingencies), refund to the exhibitor, as and for complete settlement and discharge of all said exhibitor's claims and demands, and amount which bears the same relationship to the fee paid by said exhibitor as the total refundable amount as computed above bears to the total amount of fees paid by all exhibitors.

6. Exhibit Tabletop Manning and Dismantling Schedule

A representative must man exhibit space during all times when exhibition is officially open. Exhibit space must be maintained in a neat and orderly manner throughout the exhibition. Exhibitors may begin dismantling only after hours stated in exhibitor service manual. Exhibitors are responsible for removal of all materials used in their display. Any exhibitor leaving materials after hours stated in exhibitor service manual will be charged for the materials' removal.

7. Losses or Damage

Exhibitor agrees that BHI 2023 shall not be liable for any damage or liability of any kind or for any loss, damage or injury to persons or property during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space by exhibitor or any person thereon with the consent of exhibitor, and that exhibitor will defend, indemnify and save harmless, BHI 2023 from all liability whatsoever, on account of any such damage, or injury, whether or not caused by negligence of or breach of an obligation by exhibitor or its employees or representatives. Exhibitor will be liable for all damages, or liability of any kind or for any loss, damage or injury to persons or any property during the show from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space.

8. Demonstrations

No demonstrations or solicitations shall be permitted outside of the exhibitor's assigned space, and no signs or placards may be displayed on persons or otherwise outside exhibit spaces.

9. Compliance

The exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, state and federal governing bodies concerning fire, safety and health, together with the rules and regulations of the operators and/or owners of the property wherein the show is held.

10. Policy

It is further agreed that the exhibitor will abide by and comply with rules and regulations concerning local customs that may apply, having agreements with the show Facility or with authorized contractors employed by BHI 2023.

11. Management

The exhibitor further agrees that the conditions, rules and regulations of the BHI 2023 management are made a part of this contract and that said exhibitor agrees to be bound by each and all of these rules and regulations, and that the management shall have the full power to interpret, amend and enforce all rules and regulations in the best interest of the show.

12. Alteration of Tabletop Space

BHI 2023 management shall be entitled to alter the layout if, in their opinion, this is in the general interest of the exhibition.